



APPLICATION FOR HOSTING/MEDIA VISIT

Thank you for your interest in visiting the Addo region. In order for the Addo Tourism Association to assist with any requests or itineraries, please complete the form below. Please submit the following completed form to info@addotourism.co.za

CONTACT DETAILS	
Name	
Email address	
Physical address	
Contact details of business you represent	
BACKGROUND DETAILS AND REACH	
Description of platforms you will be representing	
Target audience: Country / Region Age Language LSM	
Size of unique online visitors / circulation / audience	
Frequency of media	
PURPOSE OF VISIT	
What is the nature and purpose of the proposed visit?	

EXPOSURE AND VALUE	
What kind of exposure can the participating sponsors and stakeholders (products/services) expect in return as a result of the complimentary or discounted service provided?	
What is the estimated value or return on investment of this project?	
PROJECT DELIVERY	
What is the envisaged length of page size of the article/blogs/film/television programme you are doing?	
What are the dates and times publication/airing of the project?	
HOSTING REQUIREMENT	
How many people from your company will be participating? (Please include PR profiles, number of followers on social media platforms)	
Please list the requirements you have for your proposed visit in as much detail as possible	
Please note that examples of current work/letter of endorsement from your company must accompany this application	

TERMS AND CONDITIONS

Please familiarise yourself with the terms and conditions listed below before submitting your application.

- Addo Tourism endeavours to be of assistance to the best of their ability but reserves the right to decline assistance.
- Each request will be carefully reviewed in order to determine the level of assistance required/involved.
- Addo Tourism requires feedback regarding the end product of the project in the destination (i.e. report/article, book, published material, film/video footage) as soon as it's been published/gone live and should be sent to info@addotourism.co.za
- Any costs associated with hosting will be considered but under no circumstances guaranteed.
- The responsibility lies with the applicants to ensure that they are adequately insured. Addo Tourism will not be held liable for any claims, accidents, injuries or loss, etc. arising from the hosting/sponsored period specified.

Signed by Applicant

Date

FOR OFFICE USE - REVIEWED YES/NO